

# University of Saskatchewan Students' Union

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## **MEDIA RELEASE**

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### **2008 Trick-Or-Eat Food Drive Smashes Record for Donations**

2008 was a banner year for the Saskatoon Trick-or-Eat campaign, a door-to-door food drive to benefit the Saskatoon Food Bank. Approximately 5 tonnes of non-perishable food was raised during the event, smashing the old record of 4 tonnes, set in 2007.

The Saskatoon Trick-or-Eat campaign is organized by the University of Saskatchewan Students' Union (USSU), in partnership with Kelsey Students' Association. Held each year on Halloween night, instead of asking for candy from residents, volunteers ask for non-perishable food donations.

"It was stunning. I've never seen anything like it before," said Laurie Johnson, USSU Attendant for the Food Centre. "We had so many volunteers bringing bags of food that we were having trouble keeping up with the donations."

"We literally had piles of food at the Place Riel collection centre."

Johnson singled out two groups for making the event an enormous success.

"The volunteers were simply amazing. We had a huge volunteer turnout from the U of S campus clubs and student societies, which allowed us to cover a larger area of the city," said Johnson.

"The ultimate heroes were the citizens of Saskatoon who gave to Trick-or-Eat. We cannot possibly thank them enough for their generosity."

**For more information about Trick-or-Eat or this media release, please contact:**

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